



September 23, 2008

Hello Champions,

Fall is here and with it comes change. Change at Bethany Christian Services is also coming to you with our new logo that you see above.

**The new Bethany logo** has been designed to show who we are as a Christ-centered organization which compassionately cares for children. The fresh new design and colors were carefully selected to represent Bethany's worldwide ministry of hope. Perhaps Bethany President Bill Blacquiere says it best:

"The 'child' above the letter 'Y' is joyful, with uplifted arms. The letter 'Y' is elevating the child, which shows that the focus of our service is on children. The white cross in the center of the 'child' indicates that we are a Christ-centered agency. "The tagline 'CALLED TO CARE' speaks to why people are drawn to work at Bethany, why clients come to Bethany, and why volunteers, board members, and donors support Bethany. 'COMMITTED TO CHILDREN' clearly defines our first priority: to serve children by doing all we can to give them loving, permanent homes."

Our look is new, but our mission is the same. We offer the same compassionate, professional care you've come to expect. We're celebrating a brand new day.

**The Champions for Children newsletter** format is also new. You will continue to receive this email once a month but it will be in a letter format. The information in this letter will emphasize various mission opportunities. Bulletin announcements to put in your church bulletin or newsletters will be attached on a separate page. These announcements will be bulletin ready.

**The Project Open Arms Ministry** is this month's newsletter feature. Some of you with your pastor attended a recent breakfast at Bethany that featured information about this ministry. There will be another opportunity for you to learn more about Project Open Arms on Tuesday November 18 from 6:30-8:00 p.m. at our Bethany office. Plan to join us for coffee and dessert. The primary goal of this ministry is to engage the churches to partner with Bethany to reduce the number of children available for adoption in Michigan. Currently, there are 6200 children available in Michigan and over 10,000 churches. This is a very realistic goal. Please consider joining us for this event. I would also be glad to meet with you and your pastor individually to present this wonderful opportunity.

Karen Renzema, LMSW  
6687 Seeco Drive Kalamazoo, MI 49009 269-372-8800